

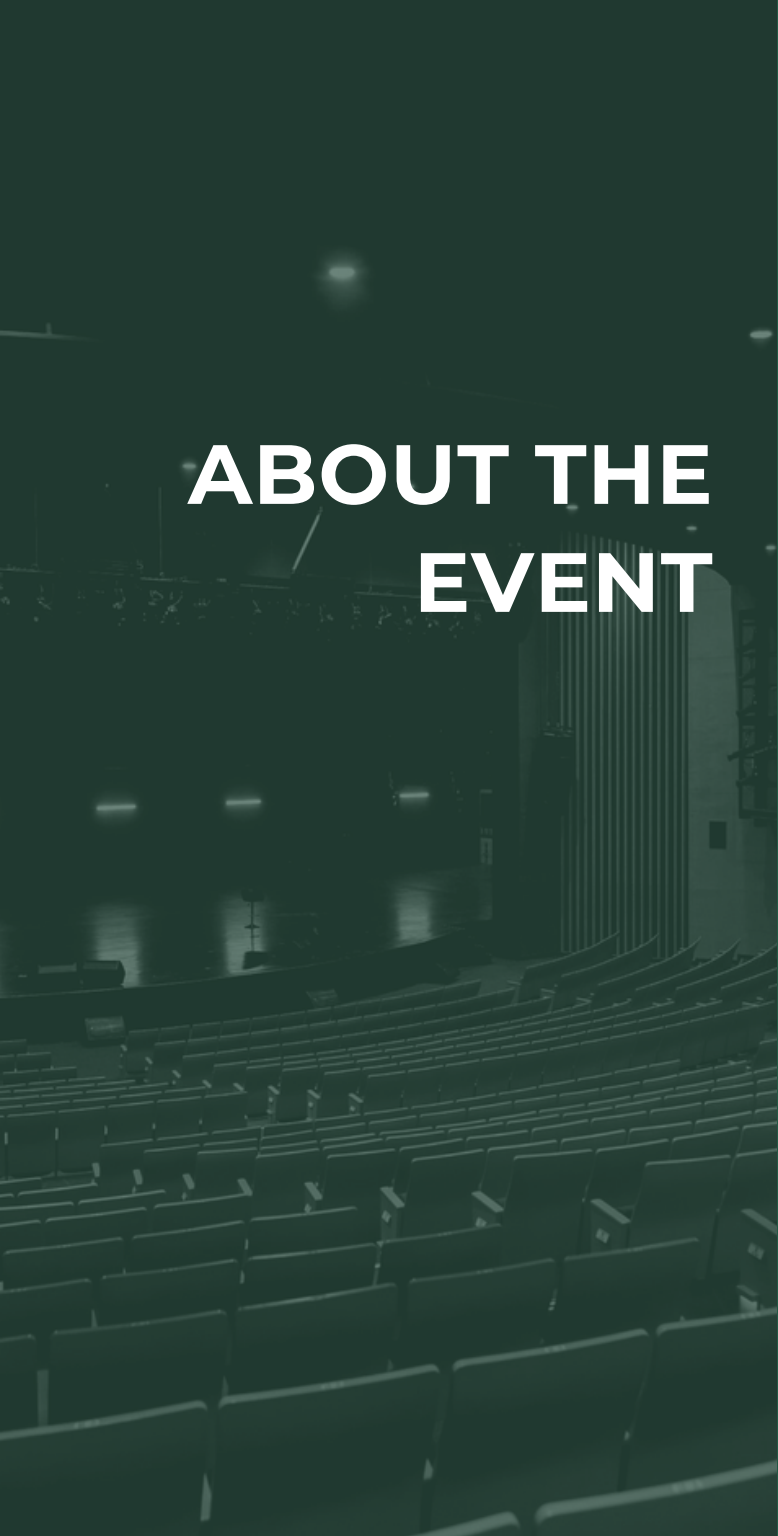


THE HEAR FOUNDATION AND LEON FORD PRESENTS

THE WEIGHT OF FORGIVENESS

One Night, Two Men, Three Truths

Presented at August Wilson Center on September 16th, 2026
7:00PM EST



ABOUT THE EVENT

This event is more than a theatrical performance. It is an opportunity to engage in a powerful and deeply human conversation about public safety, trauma, accountability, healing, and community. **Written by Leon Ford**, the play centers on a conversation between Leon and the police officer who shot him. Through raw and emotional storytelling, the production invites audiences to reflect on difficult questions, challenge perspectives, and consider the **impact of violence and healing** on individuals and communities alike.

A special daytime performance will be offered for local students, providing an opportunity to engage with powerful themes including public safety, accountability, healing, and community. Through storytelling and dialogue, students will be encouraged to reflect on real-world issues, explore diverse perspectives, and consider their role in creating positive change.

The experience is designed not only to move audiences emotionally, but also to create space for **honest dialogue**, personal reflection, and meaningful community engagement. The **post-performance conversation** is a critical component of the evening, encouraging attendees to process the themes of the play both collectively and individually.

For sponsors, this is an opportunity to support a unique cultural and civic experience that brings together storytelling, community dialogue, and social impact in a way that is timely, thoughtful, and transformative.

THIS SPECIAL FUNDRAISER WILL FEATURE:



WORLD PREMIERE THEATRICAL PERFORMANCE

*Original stage play written
by Leon Ford*



INTERACTIVE POST-SHOW CONVERSATION

*Facilitated community
dialogue*



FOLLOW-UP SPEAKER SERIES

*Ongoing engagement
beyond premiere night*



VIP RECEPTION + SPONSOR ENGAGEMENT

*Civic leaders, artists,
community partners*

This is a world premiere theatrical experience designed to spark meaningful dialogue and inspire community connection. Proceeds from the event will support the mission and ongoing work of The Hear Foundation.



ABOUT THE HEAR FOUNDATION

The Hear Foundation works to strengthen relationships between communities and public safety systems through dialogue, education, mentorship, workforce development, and community-centered programming.

Founded by Leon Ford and former police chief, Scott Schubert, the organization creates spaces for healing, understanding, and opportunity while advancing initiatives that support youth, families, and safer communities.



JOIN THE CONVERSATION

Sponsoring this event demonstrates a commitment to:

- Community dialogue and engagement
- Healing and relationship building
- Arts and culture as catalysts for conversation and reflection
- Public safety and community understanding
- Meaningful civic and social impact

Sponsors will align with a powerful world premiere event that is designed to spark conversation, encourage reflection, and bring together corporate, civic, philanthropic, and community leaders around issues that matter deeply to our region and beyond.



SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR — \$20,000

Benefits Include:

- Exclusive recognition as the Presenting Sponsor of the world premiere production
- Premier logo placement on all event and promotional materials
- Recognition during the evening program and post-show conversation
- Opportunity for welcome remarks during the event
- Reserved VIP seating for 10 guests
- VIP reception access
- Full page ad in the event program
- Exclusive leadership engagement opportunity to host Leon Ford for a private corporate, leadership, or community conversation following the production
- Recognition connected to potential follow-up speaker series events
- Opportunity to provide branded materials or gifts for VIP attendees
- Recognition across social media and digital promotions
- Recognition @ speaker series events

PRODUCER SPONSOR — \$10,000

Benefits Include:

- Prominent logo placement on event materials and signage
- Recognition during the evening program
- Reserved VIP seating for 6 guests
- VIP reception access
- Half page ad in the event program
- Recognition during the post-show discussion
- Inclusion in promotional materials and social media recognition
- Recognition @ speaker series events

DIRECTOR SPONSOR — \$7,500

Benefits Include:

- Recognition on event signage and promotional materials
- Reserved VIP seating for 4 guests
- VIP reception access
- Quarter page ad in the event program
- Recognition during the post-show conversation
- Social media recognition
- Recognition @ speaker series events

CAST SPONSOR — \$5,000

Benefits Include:

- Reserved VIP seating for 2 guests
- Recognition in the event program
- Logo inclusion on sponsor signage and event slides
- VIP reception access
- Social media recognition

COMMUNITY PARTNER — \$2,500

Benefits Include:

- Reserved seating for 2 guests
- Name recognition in the event program
- Recognition on sponsor slides and select event materials
- Social media recognition

ADDITIONAL ENGAGEMENT OPPORTUNITIES

Speaker Series Opportunities

Following the premiere event, The Hear Foundation will host two additional community conversation events designed to continue the dialogue sparked during the performance.

These events include:

- Leon Ford and guest speakers
- Public safety and community leadership discussions
- Youth and community engagement conversations
- Corporate and civic networking opportunities

Sponsors will receive additional visibility and engagement opportunities connected to these events.

UNDERWRITING OPPORTUNITIES

Organizations and individuals can also support specific components of the evening through targeted underwriting opportunities. These opportunities help elevate the audience experience while aligning sponsors with key moments of engagement, dialogue, and community connection surrounding the world premiere production.

Underwriting sponsors will receive recognition connected to their selected area of support in event materials and during the evening, as applicable.

VIP RECEPTION SPONSOR — \$5,000

Support the pre-event VIP reception bringing together sponsors, civic leaders, artists, community partners, and invited guests for networking and engagement prior to the performance.

Benefits Include:

- Recognition as the VIP Reception Sponsor
- Logo placement at the reception
- Recognition during reception remarks
- Reserved VIP seating for 4 guests
- VIP reception access
- Recognition in the event program and sponsor slides

POST-SHOW CONVERSATION SPONSOR — \$3,500

Support the facilitated audience conversation following the performance — a central component of the evening designed to encourage reflection, dialogue, and deeper community engagement around the themes of the play.

Benefits Include:

- Recognition connected to the post-show discussion
- Opportunity for logo placement on conversation-related materials
- Reserved seating for 4 guests
- Recognition in the event program and sponsor slides

SPEAKER SERIES SPONSOR — \$2,500

Support continued community dialogue through follow-up conversation events inspired by the themes of the production. These conversations are intended to extend engagement beyond the performance and create additional opportunities for meaningful discussion and connection.

Benefits Include:

- Recognition connected to future speaker series conversations
- Recognition in event materials and sponsor slides
- Reserved seating for 2 guests at the premiere event

COMMUNITY CONVERSATION SUPPORTER — \$1,000

Help support the broader community engagement and dialogue surrounding the premiere event and post-show conversation experience.

Benefits Include:

- Recognition in the event program
- Recognition on sponsor slides during the event
- Reserved seating for 2 guests at the premiere production



CONTACT

FOR SPONSORSHIP INFORMATION, PLEASE CONTACT:

Summer Dean

Phone: 412-480-0146

Email: summer@advancementadvisorsgroup.com