



THE HEAR FOUNDATION
PRESENTS

CHAMPIONS **4** CHARITY

HOSTED BY
Leon Ford

**THE HEAR
FOUNDATION**

**Sponsorship
Opportunities**

DETAILS **CHAMPIONS** **4** **CHARITY**

**GLOVES RAISED
HEARTS OPEN
IMPACT MADE**

October 9, 2025

6:00 PM - 7:00 PM VIP

7:00 PM - 10:00 PM EVENT

Rivers Casino
Pittsburgh, Pennsylvania

**Where boxing meets black tie
— for a cause that counts.**

**A night of action, elegance,
and meaningful impact.**



ABOUT **THE HEAR FOUNDATION**

Co-founded by Leon Ford, a survivor and community leader, and former **Pittsburgh Police Chief Scott Schubert**, The Hear Foundation is a cross-sector movement rooted in healing, accountability, and collaboration.

With support from grassroots organizers, nonprofit leaders, public safety professionals, and mental health experts, the Foundation brings together residents, police, and national thought leaders to listen, learn, and lead meaningful change.

Focused on gun violence reduction, trauma recovery, and workforce development, The Hear Foundation invests in bold solutions to create safer, more connected communities — because safety begins with trust, and change begins with all of us.





ABOUT **CHAMPIONS 4 CHARITY**

Champions 4 Charity is not your typical gala — it's a bold fusion of black tie elegance and spirited exhibition boxing. Set in the sophisticated Rivers Casino ballroom, the event invites guests to don formalwear, raise a glass, and raise funds to support The Hear Foundation's vital programs.

Guests will enjoy:

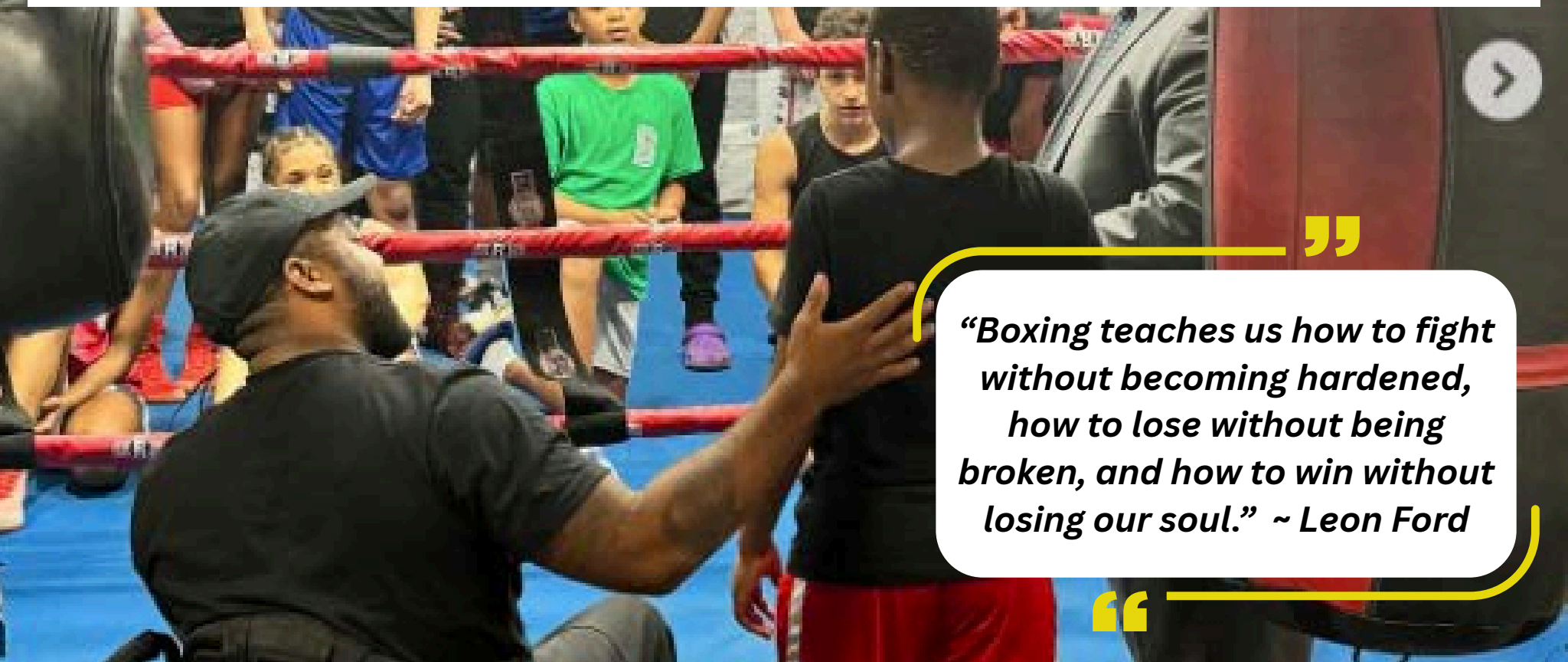
- Exhibition boxing matches featuring amateur athletes, alumni matchups, and civic leaders
- Gourmet dinner and VIP cocktail hour
- Live music and DJ entertainment
- Silent auction, raffles, and 50/50 drawing
- Connection, inspiration, and high-energy giving

Why Boxing? Why Now?

Boxing is more than sport — it's metaphor, therapy, and transformation.

For Leon Ford, boxing was a lifeline in his youth — a place of discipline, mentorship, and resilience. From training in East Liberty to coaching at Team 412 Boxing, Leon's story mirrors the mission of The Hear Foundation: turning pain into purpose.

Champions 4 Charity is about more than the ring — it's about rising.



“Boxing teaches us how to fight without becoming hardened, how to lose without being broken, and how to win without losing our soul.” ~ Leon Ford

THE FIGHTS – *EXHIBITION MATCHES WITH A PURPOSE*

Expect a powerful mix of entertainment and community:

- Amateur and regional boxers showcasing heart and discipline
- Public service exhibition bouts featuring police, firefighters, EMS, and other community heroes
- Alumni matchups from Pittsburgh's legendary high school rivalries
- Team 412 showcase, coached by Leon Ford himself

These matchups bring the city together — not in opposition, but in unity, sportsmanship, and support for change.



SPONSORSHIP LEVELS

\$20,000 — Title Champion Sponsor

Be the undisputed main event. Your brand leads the night from top billing to VIP experiences.

Benefits:

- Naming rights (e.g. "Brand X Presents")
- Logo on all event materials — web, print, merch, banners
- 8 VIP tickets + VIP Private Party access
- Meet-and-greet with key guests or celebrities
- Logo on stage, badges, digital screens
- Inclusion in pre/post-event email blasts
- Product placement in swag bags or giveaways
- Dedicated social media highlights
- On-site signage

\$10,000 — Knockout Sponsor

High visibility and deep engagement with guests and the community.

Benefits:

- Logo on all event materials — web, print, merch, banners
- 6 VIP tickets + VIP Private Party access
- Meet-and-greet with key guests or celebrities
- Logo on stage, badges, digital screens
- Inclusion in pre/post-event email blasts
- Product placement in swag bags or giveaways
- Dedicated social media highlights
- On-site signage

SPONSORSHIP LEVELS

\$5,000 — Heavyweight Sponsor

Community impact with strong brand presence.

Benefits:

- 4 VIP tickets + VIP Private Party access
- Meet-and-greet with key guests or celebrities
- Product placement in swag bags or giveaways
- Dedicated social media highlights
- Logo on website, programs, signage

\$2,500 — Contender Sponsor

Join the fight and make a difference.

Benefits:

- 3 VIP tickets + VIP Private Party access
- Meet-and-greet with key guests or celebrities
- Dedicated social media highlights
- Logo on website, programs, signage

\$1,500 — Cornerman Sponsor

Support from the sidelines — and be seen doing it.

Benefits:

- 2 VIP tickets + VIP Private Party access
- Logo on website, programs, signage

Program Book Ads

- Full Page (5.5" x 8.5") – \$500
- Half Page (5.5" x 4") – \$250
- Business Card (3.5" x 2") – \$100

WHY SPONSOR?

Sponsorship means more than logo placement — it means standing ringside for healing, justice, and youth empowerment.

Your support fuels programs that:

- Build community trust and restorative solutions
- Uplift young leaders and formerly incarcerated individuals
- Bridge gaps between systems and the people they serve

Visibility – Connect with hundreds of attendees, media outlets, and influential leaders

Impact – Support an urgent cause that resonates deeply with today's values

Engagement – Activate your team through meaningful involvement



A photograph of a boxing gym. In the foreground, a boxing ring with red and white ropes is visible. The background is filled with boxing-related posters and memorabilia on the walls. A large black boxing glove is prominently displayed in the foreground on the right side.

CONTACT

For more information or to confirm your sponsorship, please contact:

Summer Dean

412-480-0146

summer@advancementadvisorsgroup.com